

- [:: News service](#)
- [:: Press releases](#)
- [:: News archive](#)
- [:: Dates and events](#)
- [:: Media contact](#)
- [:: Pictures and videos](#)
- [:: Corporate reports](#)

Search

[:: Advanced Search](#)
Web working**:: Group links**

- [· T · Com ·](#)
- [· T · Mobile ·](#)
- [· T · Online ·](#)
- [· T · Systems ·](#)

13th Internationales Presse Kolloquium

**Top news**

Living in an increasingly broadband world



January 29, 2004 / Broadband is dramatically changing the way people work, communicate and entertain themselves. The technology was at the center of Deutsche Telekom's 13th annual International Press Colloquium (IPK) in Berlin January 28-29. See our video report of the second day's events. [more...](#)

Panel discussions
Bright future expected for online media

Panel three: Broadband is further accelerating the development and popularity of online media, as traditional outlets are looking for innovative products and services that promise future revenues. [more...](#)

Second panel discussion: UMTS greatly boosts worker efficiency, test shows. [more...](#)

First panel discussion: Common themes emerge in worldwide broadband take-up. [more...](#)

Program**Schedule**

Download the program schedule of the 13th IPK.

 [IPK program, *.pdf, 100 KB](#)

Picture gallery**The IPK in color**

See the guests, speakers and happenings of the press event in our picture gallery.

 [Picture gallery](#)

[:: Press folder: IPK 2004](#)

Kick-off
Ricke calls for innovation drive

CEO Kai-Uwe Ricke launches innovation drive to turn broadband into mass market product; research cooperation with France Télécom explored. [more...](#)

Live streaming**Stream recordings**

Find two video reports covering each of the day's events at the IPK below.

[:: Video report: Second day \(DSL\) \(3:02 min.\)](#)

[:: Video report: Second day \(Modem/ISDN\) \(3:02 min.\)](#)

[:: Video report: First day \(DSL\) \(3:01 min.\)](#)

[:: Video report: First day \(Modem/ISDN\) \(3:01 min.\)](#)

Press meetings
Reiss presents new T-Systems strategy

T-Systems aims to increase customers' flexibility with a service portfolio focused on three levels. Implementation of the strategy has already generated major deals and big savings. [more...](#)

T-Com IPK press meeting:

"We are going to step up the pace even further" for T-DSL. [more...](#)